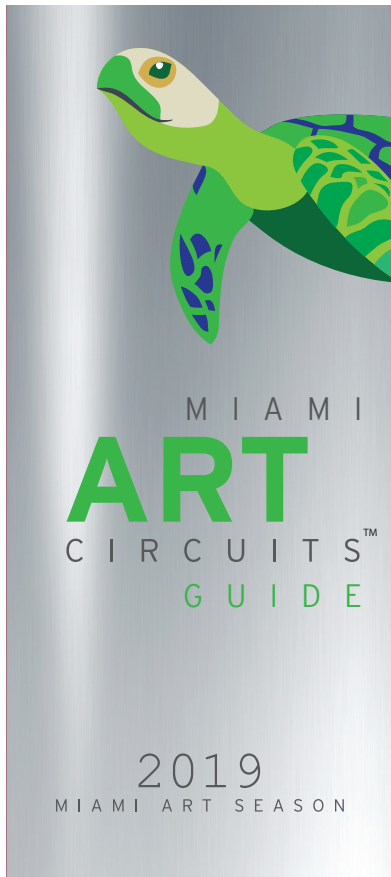


PRINTED GUIDE



MIAMI ART SEASON GUIDE 2019

Members' Listing Due: **October 30**
Advertising Due: **October 31**
Issue Date: **November 13**

Miami Season 2019 *MIAMI ART SEASON GUIDE* printed edition is a must for all locals, domestic and international art-fair goers and design-oriented collectors.

It has the season's art fairs map, with a brief description about the specifics of each art fair. The best tool that efficient concierges give their selected clientele. International visitors and snowbirds keep this edition as a reference to Miami's art scene.

Direct Distribution to the most prestigious art galleries, museums, private collections open to the public, 100 hotels, and selected art fairs in Miami.

Circulation: 25 thousand copies

DISPLAY ADS PRINTED GUIDES: RATES FOR MUSEUMS AND ART GALLERIES

Ads	Full Page *	2 Pages Spread *	1/2 Page	Magnum	De Luxe	Standard **
Size	4 x 9"	8 x 9"	3 1/2 x 4"	3 1/2 x 2 5/8"	3 1/2 x 1 5/8"	3 1/2 x 1 1/16"
Rates Non Members	\$2,000	\$4,000	\$1000	\$675	\$500	\$290
Rates Members	\$1,800	\$2,700	\$800	\$608	\$400	\$242

MECHANICAL SPECIFICATIONS

Resolution: 300 dpi

Digital submission only - Accepted formats PDF, JPG, TIFF.

*Bleed: allow your artwork to exceed a border of 1/8" for bleeding purposes Live Area: Live matter must be at least 3/8 inch from the trim. At least 1/8 inch bleed on all sides.

Spreads: Live matter must be at least 1/4 inch from gutter (both sides).

**Standard ads are text-only. No images for special spaces like back-cover, inner-covers, center spread.